

		National Adults		
		Which is more interesting to you:		
		Having the athletes of the United States win the most medals	Having new Olympic records set regardless of the country which the athlete represents	Unsure
		Row %	Row %	Row %
National Adults		50%	43%	7%
Plan to Watch Olympic Games		51%	45%	4%
Region	Northeast	44%	50%	6%
	Midwest	53%	40%	6%
	South	53%	39%	8%
	West	49%	46%	5%
Household Income	Less than \$50,000	50%	44%	6%
	\$50,000 or more	51%	43%	6%
Education	Not college graduate	54%	40%	6%
	College graduate	45%	49%	6%
Race	White	50%	43%	6%
	African American	60%	34%	6%
	Latino	51%	45%	4%
Age	18 to 29	44%	50%	6%
	30 to 44	50%	44%	6%
	45 to 59	53%	41%	6%
	60 or older	54%	38%	8%
Age	Under 45	47%	47%	6%
	45 or older	53%	40%	7%
Gender	Men	49%	45%	6%
	Women	52%	41%	7%
Interview Type	Landline	52%	43%	5%
	Cell Phone	46%	44%	10%

Marist Poll National Adults. Interviews conducted July 9th through July 11th, 2012, N=1010 MOE +/- 3.0 percentage points.